Ezra McCarthy

Founder & Director of Green Frog Web Design

Ezra McCarthy is the Founder & Director of Green Frog Web Design, a website design agencybased in Fruitland, Idaho. We are an agency specifically geared to help lawn and landscapebusinesses grow. With a passionate team dedicated to creating visually appealing and effectivewebsites, Green Frog Web Design excels at turning visitors into loyal customers and increasingsales for our clients.

GREEN FROG WEB DESIGN

Green Frog has custom-designed and revamped over 65 websites for a variety of clients, helping their businesses get found online and grow with increased leads.

Ezra is a frequent guest on industry podcasts, having appeared on 13 different shows where heshares his expertise in website design, branding, online marketing strategies, and conversion optimization. He loves educating others by presenting case studies of his clients' websites,demonstrating the real-world results achieved through Green Frog's design philosophy

Interview Topic Suggestions

- How Your Lawn and Landscape Business Can Grow with Online Marketing
- How Reviews Help Grow Online Visibility and Attract the Right Customers
- Why CAC (Customer Acquisition Cost) and LTV (Lifetime Value) Matter for Your Lawn and Landscape Business
- How a Bad Website Is Costing You Business